



Dear Community Business,

We invite your business to join Farine Elementary Parent Teacher Organization (PTO). Through our Business Sponsorship Program we are seeking to help strengthen our community by allowing a business to connect with their current customers, but also to connect with potential new customers.

Your support will help the Farine PTO purchase critical classroom supplies, offer continuing professional development for Farine teachers & staff, enrich our Title 1 students with experiences they might not otherwise experience, and much more. We look forward to growing our relationship with you this year and helping your business gain exposure throughout the PTO and Farine community. Our Business Sponsorship Program enables you to support the school that sustains the community that supports your business. Every contribution truly makes a difference!

Please review the attached information about this year's sponsorship levels and associated benefits for your business. If you would like to be a part of the 2018-2019 Farine Business Sponsorship Program, please complete the form and return it at your earliest convenience (via mail, email, or on our website). If you have any questions, please contact us.

On behalf of the Farine Elementary PTO, thank you for your time and consideration.

With Kind Regards,

Tracy Bennett
Farine PTO President
info@farinepto.com
214-529-4140



Farine Elementary PTO is a 501(c)(3) non-profit organization and your donations are tax-deductible based on IRS regulations; our Federal Tax Identification Number is 27-3062635.

A note about our sponsorships.



PTO Newsletter - This is a bi-weekly email that goes out to our Farine families. Sponsorship of a bi-weekly email blast will include your company name, logo, and a link to your company website. There will be one sponsor per bi-weekly email. If you would like to schedule the timing of your ad and/or submit specific wording, please contact Farine PTO. In the absence of special requests, the schedule of ads will be randomly assigned within the sponsorship categories (i.e. top-level sponsors will be given top preference).



Homepage Advertisement on PTO Website - Your company's logo will be displayed on a rotating basis on the front page of the PTO website.



Spirit Shirts - Business will have their logo on the back of our school spirit shirts on over 500 students to wear in Irving and all of DFW. These shirts are also worn year after year, exposing your logo and brand for years. (If you would like them on Field Day shirts, please contact us for pricing)



Farine PTO Facebook group - Your business logo will be posted, mentioned, and linked to your website on our group whose members are our parents and staff.



Poster - We will hang a large poster in our front foyer, where everyone enters the school. The poster will be visible to all visitors, parents, and/or guardians who walk into the school at anytime, and for school drop-off and dismissal every day.

Farine PTO would not be able to provide the same high quality educational opportunities to our students without the generous support from our business sponsors. We sincerely hope that your business will become a PTO sponsor this year. If you are interested in becoming a PTO Business Sponsor, or have any questions, please feel free to contact the PTO President at info@farinepto.com

Farine PTO Sponsorship Levels

Platinum Falcon Level Sponsorship \$750

- Your logo on our Business Sponsorship banner that hangs on our PTO table on Field Day and all PTO events with over 1000+ community members
- Logo on our 2019-2020 Spirit shirts & the 5th grade track meet shirts (worn year after year)
- Shout out at our Field Day in May with over 1000+ community members
- Homepage advertising sponsorship on PTO website
- Recognition and logo on our Facebook page
- Logo and mention in our bi-weekly Newsletter w/link to website



Gold Falcon Level Sponsorship \$500

- Your logo on our Business Sponsorship banner that hangs on our PTO table on Field Day and all PTO events with over 1000+ community members
- Logo on our 5th grade track meet shirts worn by over 150 students all over DFW (worn year after year)
- Shout out at our Field Day in May with over 1000+ community members
- Homepage advertising sponsorship on PTO website
- Recognition and logo on our Facebook page

Silver Falcon Level Sponsorship \$325

- Your logo on our Business Sponsorship banner that hangs on our PTO table on Field Day and all PTO events with over 1000+ community members
- Homepage advertising sponsorship on PTO website
- Recognition and logo on our Facebook page

For donations over \$75 we will put your logo on our Facebook page and our website.

Farine Spirit Nights Are you able to host a spirit event/night for our school? Not only is this a way to support your local community (with a portion of the event's sales donated to the Farine PTO), it is also an opportunity to welcome patrons to your restaurant, store, or retail shop and attract new customers. We would love the chance to speak with you about a fun, family-friendly event!

In-Kind Gifts Farine PTO is delighted to receive donations of items or services to be used as staff gifts, prizes at events, or to alleviate the school's direct expenditures. In-kind gifts will be acknowledged on the Farine PTO Facebook page and website.

If you are interested in either of the above options, please contact Farine PTO Business Partnerships at info@farinepto.com.

3 Easy Steps to becoming a Farine PTO 2018-19 Business Sponsor!

1 Select a sponsorship level and provide your information

Sponsorship Level Platinum Gold Silver Other

Name of Business _____

Contact Person _____

Email _____

Address _____

Telephone _____

If you are a parent of a Farine student, please also provide the following information

Child's Name _____ Grade _____

2 Submit this form

I would like to pay by check. Amount submitted \$ _____ Make checks payable to Farine PTO.

I would like to pay by credit card online at www.farinepto.com/shop.

Mail checks to:

Farine PTO
c/o Tracy Bennett, President
615 Metker St
Irving, TX 75062

3 Email artwork for banner, logos and ads directly to info@farinepto.com

Please do not send scanned artwork. We want to give you the highest quality advertisement and exposure, and to do so we need your ad and logo in digital form at the highest resolution. Please email for dimensions and questions regarding resolution.

For more information, please contact



Tracy Bennett, President
info@farinepto.com
214-529-4140

Kelly Snapp, Vice-President
info@farinepto.com
214-448-3316